

Ellen Vanderlooven

Strategist & All-round Designer

experience

UX Strategist - Uflow

Service Design, Activation Design, Project Management, Stakeholder Management

Service Designer & Management- iO

Service Design, Activation Design, UX/UI design, Project Management, Stakeholder Management

Design Engineer & Management - Voxdale BV

Product Design, Engineering, UX/UI design, Project Management, Stakeholder Management

Innovation Specialist - AB InBev GITEC

Product Design, Packaging Design, Project Management, Stakeholder Management

education

Master of Design Sciences in Product Development

Graduated Magna Cum Laude
University of Antwerp

2019
- 2021

Bachelor of Design Sciences in Product Development

Graduated Cum Laude
University of Antwerp

2016
- 2019

I'm an enthusiastic person that manages a consistent weekly IRL D&D night with 5 people.

(yes, you are allowed to be impressed by this)

I love understanding and creating experiences based on the users and their needs and I love working in a high pressure environment where anything can be a challenge.

contact

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skills & expertise

- Proficiency in Adobe Creative Suite, Microsoft Office, Atlassian, ClickUp and other digital tools
- Managing design processes as well as its stakeholders
- Background in prototyping, service and activation design
- Homebrew DM and boardgame tinkerer with a love for game mechanics
- Experienced in product, tooling, packaging and service design
- Analytical and comfortable with the digital go-to-market
- Fluent in Dutch and English, basic knowledge of French